

UN Principles for Responsible Investment



NEW
AMSTERDAM
PARTNERS LLC

Our View

Over the long-run, companies should consider the sustainability of their business models and practices. We take a balanced approach to **ESG investing**. Very simply put, we rarely, if ever, view companies as being all “bad” or all “good.”

Our Approach

Our clients, rightly, have differing views on the definition of **sustainable investing**. We are not doctrinaire in our beliefs and will work with our clients in a manner that is consistent with their investment goals. Our portfolios can be customized to conform to client specific objectives. Also, our clients may define the company universe.

We consider **ESG (Environmental, Social and Governance) factors** for every company as it passes through the fundamental phase of our investment process. We begin all research by examining each company’s regulatory filings. We use various databases such as the **KLD Database, Carbon Disclosure Project, Global Reporting Initiatives Register and RiskMetrics** to enhance a company’s ESG profile. In some cases, ESG factors are part of a company’s growth story.

Our research explores a wide range of issues, such as community, corporate governance, diversity, employee relations, environment, human rights, and product, and related strengths and concerns. We assess the trade-off between the strengths and concerns, establishing whether or not we believe the company is an appropriate investment option. Our “off the shelf” product, prohibits securities consist of alcohol, tobacco, gambling, military contracting and nuclear exposure, with no serious concerns regarding community, diversity, employees, environment and operations/products. Clients may also take an “à-la-carte” approach based on their beliefs and objectives.

Our Commitment



New Amsterdam Partners is a signatory of **UN’s Principles for Responsible Investment (UNPRI)**. As institutional investors, we have a duty to act in the best long-term interests of our beneficiaries. In this fiduciary role, we believe that environmental, social, and corporate governance (ESG) issues can affect the performance of investment portfolios (to varying degrees across companies, sectors, regions, asset classes and through time). We also recognise that applying these Principles may better align investors with broader objectives of society.

We commit to the following:

- We will incorporate ESG issues into investment analysis and decision-making processes.
- We will be active owners and incorporate ESG issues into our ownership policies and practices.
- We will seek appropriate disclosure on ESG issues by the entities in which we invest.
- We will promote acceptance and implementation of the Principles within the investment industry.
- We will work together to enhance our effectiveness in implementing the Principles.
- We will each report on our activities and progress towards implementing the Principles.